


Business Funding Portal

The business services consolidator

Take control of your future

 0845 602 7318

 info@fundingportal.co.uk

 www.fundingportal.co.uk

Welcome

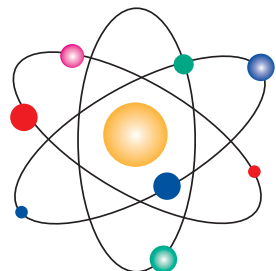
Welcome to Business Funding Portal, and this unique and exciting opportunity to build yourself a professional business in the area of commercial finance and insurance.

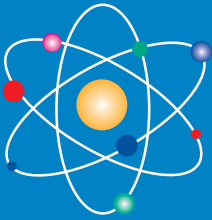
All of our key personnel have built and developed successful businesses, so we are well aware of both the rewards and the pitfalls of business ownership. We have used this knowledge to create an environment which gives you the maximum opportunity to use your networking and presentation skills whilst relieving you of much of the administration and isolation which is the downfall of many small businesses

If you are serious about running your own business and have the energy and drive to really make your presence felt in your local area, then we believe that this could be for you.

Please feel free to call me on 07770 950 358 for more information.

Robin Mathias FCCA FCMA
Joint Managing Director





Business Funding Portal

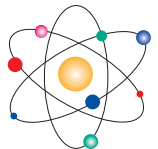
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Service Charter

All of our Partners have agreed to conform to our Service Charter, whose key points are:

- To respond promptly and professionally to all enquiries.
- To provide free and impartial advice prior to agreement of any fees.
- To provide this advice and any product information, in plain English, not jargon.
- To always seek and offer the most appropriate and cost effective solution.
- To always give clients the time and opportunity to present documentation to professional advisors.
- To support in writing any promises made on future actions.
- To respect and reflect the professional ethos and market circumstances of each introductory source.
- To advise early on if we are unable to assist and, as far as possible to provide reasons.

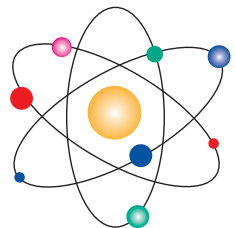


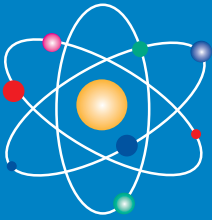
Services Offered

Services currently provided through our experienced and professional partners include:

- Equipment Finance.
- Debtor Finance
- Commercial Mortgages
- Vehicle Sourcing & Leasing.
- General Insurance.
- Health and Safety advice.
- Turnaround / VC
- Packaged Finance.
- Professionals' loans

In addition, we will always look to pass back to our introducers relevant leads for accountancy / banking advice.





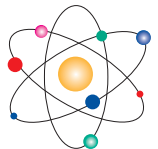
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Associate Partner Opportunity

A home-based local business opportunity
with unlimited growth potential



The Opportunity

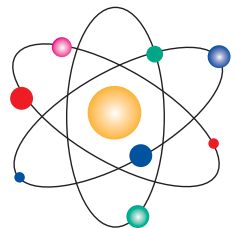
Business Funding Portal is a unique opportunity to create your own business in the Commercial Finance arena. Working from home and amongst your local business community you will present and market a range of professionally delivered Business-to-Business services.

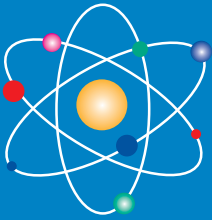
More than ever, business is looking for alternative service providers.

All of our services are delivered by experienced and dedicated professionals – whose profiles are featured on our marketing material.

The range of services marketed provide opportunities for both quick turn-around transactions and longer range large-earning deals which means that you will have balanced cashflow with exciting paydays.

Additionally you will be credited not only with introduced transactions, but also with renewals and future transactions.



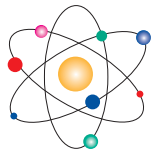


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Socialising Networking Presentation Rewards



The Role

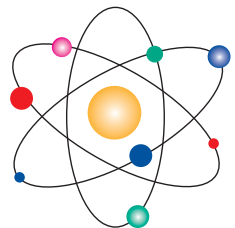
Using your networking and presentation skills your role will be to introduce Business Funding Portal to business influencers and customers in your chosen area.

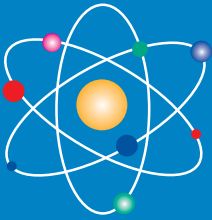
The main barrier to earnings growth in most sales environments is the time taken in administration and handling customer enquiries. With Business Funding Portal enquiries and administration are the responsibility of our Funding or Premier Partners – all of whom have committed to our Service Charter – and commission is credited to your account when the deal completes. leaving your time free to develop your network of introducers.

This is why we can confidently claim effectively unlimited growth potential in your business.

As you will be operating in a business-to-business environment, the work is done within normal office hours (perhaps with some evening social events) leaving your weekends free for you to enjoy your earnings.

Because all incoming enquiries are handled by our Funding Partners, you can go on holiday or take a day off without the fear of missing an opportunity!





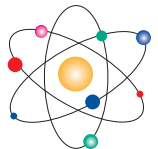
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What you will need

- Transport
- Computer / Broadband
- Telephone
- Suit & Tie
- Outgoing Personality
- Lots of Enthusiasm
- Working Capital



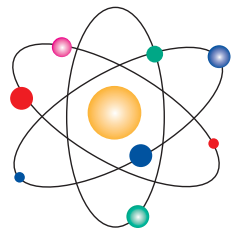
Main Attributes

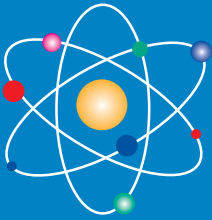
This business opportunity is really about you and your interface with the professional market. As such, you don't need to buy stocks or expensive equipment – in fact you probably don't need to provide anything you don't already own.

By far the greatest attribute for success will be your enthusiasm and inter-personal skills. So if you are not enthusiastic and sociable, you should read no further!

Because our services offer mixed rewards, you might be lucky and turn around deals in your first few weeks, but as we have established, it takes time to build professional relationships, so we suggest that you have capital reserves to sustain you for up to 6 months whilst you build your credibility.

Once you are established, you really do have infinite potential for growth with minimal overheads – without the need for premises and without having to employ staff.





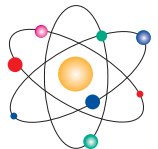
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The 5 stages of **acceptance**

- **Induction**
- Comprehension
- **Opportunity**
- Trial
- **Acceptance**



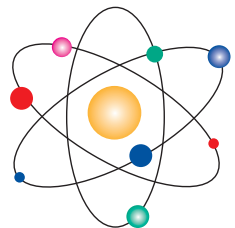
Relationships

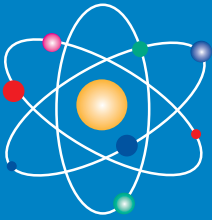
Strong business relationships are built on trust. Trust is built with time, exposure and delivery.

In order to get the best out of your contacts you need to take every opportunity to be in front of them, each time giving them something new, relevant and interesting.

Business Funding Portal will provide you with a structured marketing plan using our wide product portfolio to make each meeting fresh, relevant and current.

Meanwhile our dedicated and experienced Funding Partners will ensure that our products are actually delivered in line with our Service Charter – thus ensuring that the trial deal leads to acceptance and repeat business.





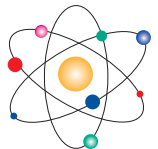
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Who?
Where?
What?
When?
How?
Why?

Please call us on **0845 602 7318** with any questions.



Frequently asked Questions

Is this a franchise?

NO! Whilst a Business Funding Portal agency shares many of the facets of a franchise – Professional back up, brand recognition, ongoing training, product development - the systems and procedures we give you are for guidance only. You are free, within certain parameters, to exercise your own initiative in your approach and presentation.

How does this differ from other finance company agencies?

All of the finance agencies we have come across involve the agent selling and delivering a limited range of products to their contacts. Business Funding Portal differs firstly in that we have a wide (and growing) range of services and secondly in that you do not have to deliver - this is the job of our professional partners - leaving you free to keep expanding your introducer base.

Why shouldn't I just set up on my own?

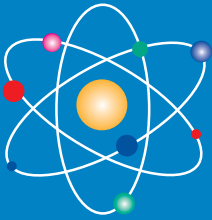
The quality of our funding partners is the result of many decades industry experience. By the time you have built this quality of network, got your self recognised in the market and learned how to package deals, your Business Funding Portal agency will already be paying you dividends.

How will I know when a deal is done?

As you are the front-end of our business, it is in our interest to ensure you are paid as soon as possible. In the meantime, you will hopefully be in ongoing dialogue with your introducers, who will be delighted to let you know they have transacted business through us!

What happens if I want to retire, or pass my business on?

As long as you have operated within our terms, you can sell your agency on – we will even help you to find a buyer. The only conditions being that we must approve the replacement and we will take 10% of the transfer fee.



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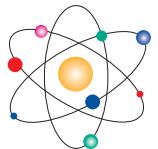
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Earning Money

As an Associate Partner you will be remunerated by way of commission on drawdown of a deal.

Commissions are payable not only on the first deal, but on renewals, upgrades and future transactions

The scale and nature of the commission will vary from product to product. but outlined overleaf are a selection of recent transactions illustration commission potential.



Equipment Finance:

1. Bank introduced a coach operator buying a used coach for £35,000.

The deal was drawn-down in 5 days. **Commission potential to Associate Partner £620.**

2. Accountant introduced a haulier looking to fit out warehouses with racking, CCTV and security.

Initial advance £50,000 – **commission potential £ 500**

Further advances £200,000 – **commission potential £2,000**

Invoice Finance / Factoring

Accountant introduced a printer looking for invoice finance.
Turnover £1.5 million.

Commission potential £150 per month for life of agreement

Vehicle Leasing

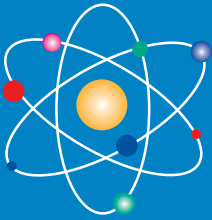
Standard commission £250 for each vehicle supplied & funded.

Turnaround Finance

Standard £250 for introductions taken on.

£500 more for completed transaction

Remember: your time is not taken handling this transaction – the only limitation on your earning is your willingness and ability to network your business community.



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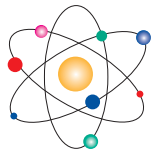
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The Costs

The cost of a Business Funding Portal agency is very much in line with what it would cost you to set up on your own and is designed to get you operational as soon as possible.

For the sake of simplicity, we have created 4 tiers of agency, each of which gives very clear, defined benefits back to you.



Membership Level

BASIC:

- 1 day on – site training.
- Basic stationery pack.
- Full telephone back-up & support.

COST: £250 (Inc VAT)

(Partners will be required to purchase conforming stationery and prove that they have adequate insurance in place).

SILVER:

- Shelf Company.
- PI cover.
- Initial 200 named-individual mailshot.
- Leather Business Funding Portal folder.
- On-site training, including 3 accompanied sales calls.
- Stationery pack (including business cards & letterheads).
- 50 A5 booklets.

COST £4,995 + VAT

GOLD:

As silver plus:

Either 75 delegate launch party.

Or 40 pre-arranged qualified appointments.

PLUS 50 quality gift hand-outs.

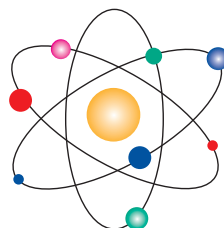
COST £7,450 + VAT

PLATINUM:

As silver plus:

- 75 delegate launch party.
- 40 pre-arranged qualified appointments.
- 100 quality hand-out gifts.
- 200 A5 booklets.

COST £9,950 + VAT



Contact Details

Business Funding Portal Ltd

Registered and trading address

The Old Smithy
Blacksmith's Yard
Rolleston-on-Dove
Burton-on-Trent
Staffordshire
DE13 9DG

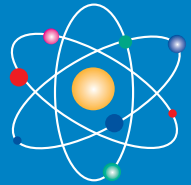
Registered Number: 6471974

Consumer Credit Licence 623165

DPA Registration: Z133 7244

VAT Registration: 935 4194 12

The Management Team



Robin Mathias FCCA, FCMA – Joint Managing Director

Mobile: 07770 950 358

A Fellow of the Association of Certified Chartered Accountants, Robin has firmly established his credentials both within the corporate world and as an entrepreneur.

Robin's earlier career was spent working to senior positions in major companies throughout the world; including spells in USA, South Africa and France.

After leaving the corporate world, he has successfully built and run businesses as diverse as manufacturing, publishing and Internet marketing.

With undoubted commercial acumen, Robin also brings a welcome 'outside the sector' vision to Business Funding Portal.

Mark Jones – Joint Managing Director

Mobile: 07932 075 754

Mark has spent 25 years in the asset finance industry and is widely regarded as one of the most knowledgeable people currently working in the sector.

Having gained his basic grounding with the finance subsidiaries of Lloyds and AIB Banks, Mark went on to become a founder and Director of what remains one of the UK's largest general asset finance brokerages.

Recognising the pivotal role that professional advisors play in the business funding market, Mark left to set up Business Funding Portal as a key resource to this sector.

Adrian Pike – Business Development Director

Mobile: 07973 139090

As Business Development Director, Adrian brings a wealth of experience of building businesses from scratch and of turning around stagnant businesses.

Adrian's key skills lie in his clear and fresh 'outsider looking in' vision and in his ability to train, motivate and guide people at all levels.

His 100% record of commercial success, coupled with boundless enthusiasm and drive make Adrian a great asset to Business Funding Portal.