

BUSINESS FUNDING UPDATE

The regular newsletter of Business Funding Portal Ltd

Welcome to the regular newsletter from Business Funding Portal Ltd. Our goal is to provide information on a range of business issues in a straight-forward style, avoiding the usual business and media clichés. Included in 'banned expressions' are the terms *credit crunch*; *green shoots of recovery*, *bouncing along the bottom* and *the banks aren't lending*.

The unique feature of BFP is that all of our business services are delivered by dedicated, seasoned sector specialists; this is particularly important at a time where one of the above expressions is widely held to be true. We have arranged money for successful/growth business, new starts and

failing/turnaround business – which strongly suggests that there is money out there! The key to success is understanding the market and helping customers to manage their expectations and to present information to lenders in a meaningful way.

Finally, we are always interested in receiving relevant editorial content on issues surrounding SME business.

Please feel free to contact us by phone or email.

Robin Mathias FCCA, FCMA
07770 950 359
robin@fundingportal.co.uk

Social networking

As social media becomes increasingly important in the commercial world, we have established Business Funding Portal on key business sites.

Our Twitter address is <http://twitter.com/fundingportal> whilst we have Business Funding Portal groups on both LinkedIn and Smarta.com. Alternatively you can access these groups through Mark's personal pages, respectively <http://www.linkedin.com/in/fundingportal> and www.smarta.com search for marktj.

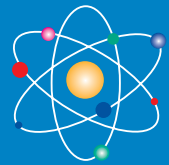
We always welcome input on how to optimise these resources.

A letter to the Chancellor

At Business Funding Portal, we feel very strongly that the message being given out by both Government and Media of 'forcing banks to lend' is of no commercial value, and in a number of cases is actually leading SMEs to completely misread the market.

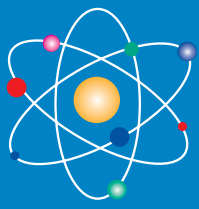
Such is the strength of our feeling that we wrote the to Prime Minister and to the key opposition parties to air our views.

A Copy of the letter can be found in the downloads section at: www.fundingportal.co.uk.



Business Funding Portal Ltd **Our Services**

- Equipment Finance
- Debtor Finance
- Vehicle Sourcing and Leasing
- Commercial Mortgages
- VC / Turnaround Finance
- Health & Safety Services
- General Insurance
- Debt Collection/ Recoveries
- Virtual Office
- Document Signing Service



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Featured Services:

Debt Collection & Recovery

It has been widely reported that one of the key issues affecting SME business is late payment or indeed non-payment of debt.

Our Collections Partners are fully licenced and offer a fully bespoke early-stage collections service, either by structured phone calling or by on-site customer visit.

More information on this service can be found at: <http://www.fundingportal.co.uk/debtcollection.htm>.

Additionally, our free guide to Credit Control is available in our downloads section on www.fundingportal.co.uk

BFP Document Services

There are any number of reasons why it might not be possible or economically viable to visit a client at short notice.

Our in-house service, BFP Document Services provides a network of smart, professional agents who can undertake a wide-range of straight-forward tasks with your customers throughout the UK.

For more information on this service, visit www.signingservices.co.uk

Contact us:

We are always happy to hear from customers, introducers or suppliers with any thoughts or queries you may have.

Please call us on **0845 602 7318** or email info@fundingportal.co.uk

Please email ideas for editorial content to: news@fundingportal.co.uk

Budget 2009 – Car Scrappage Scheme

The scrappage scheme announced in the budget is set to stimulate new car sales by as many as 300,000 units in the coming year; however Experian have voiced concerns that lack of availability of credit might be an inhibitor to the success of the scheme.

Our Asset Finance Partners have finance facilities available on cars and LCVs for businesses or 'work' users (loosely defined as those who might previously have had access to a company vehicle).

In many cases they would expect to beat rates offered by conventional dealer schemes, whilst in others they might be able to offer credit where the manufacturers have declined.

For further information, call Mark Jones on **07932 075 754** or email mark@fundingportal.co.uk

In the pending tray

A regular feature to advise on the type of transactions we are seeing and progressing.

Our Partners are currently working on:

- Asset finance for a large number of iced-drink vending machines to be located in leisure venues nationwide.
- £7 million equity investment for roll-out of fast food franchises.
- Refinance of a commercial property portfolio in MBO situation.
- Telephone collection contract for recovery of unchased 90-day debts.
- Sale and leaseback on contractors' plant in a distress situation.



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